



From Numbers to Narratives

Unveiling Data Analytics Success Stories

Agenda

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- 02 Tools We Use
- 03 HealthCare
- 04 CyberSecurity
- 05 Health & Safety
- 06 Automobile
- 07 Get In Touch

Disclaimer

As a result of our adherence to confidentiality agreements and the signing of NDAs with our clients, we are unable to showcase actual data and dashboards in this presentation. The dashboards presented here are simulated and purely symbolic. If you are seeking specific details, we would be delighted to engage in a personal discussion to provide further information.



Tools We Use



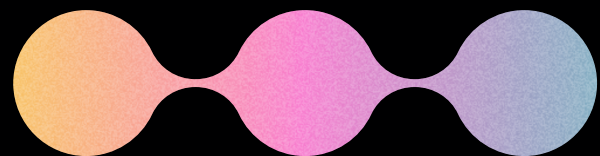
Power BI



HIGHCHARTS



awareim



HealthCare

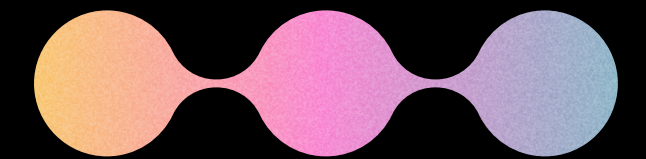
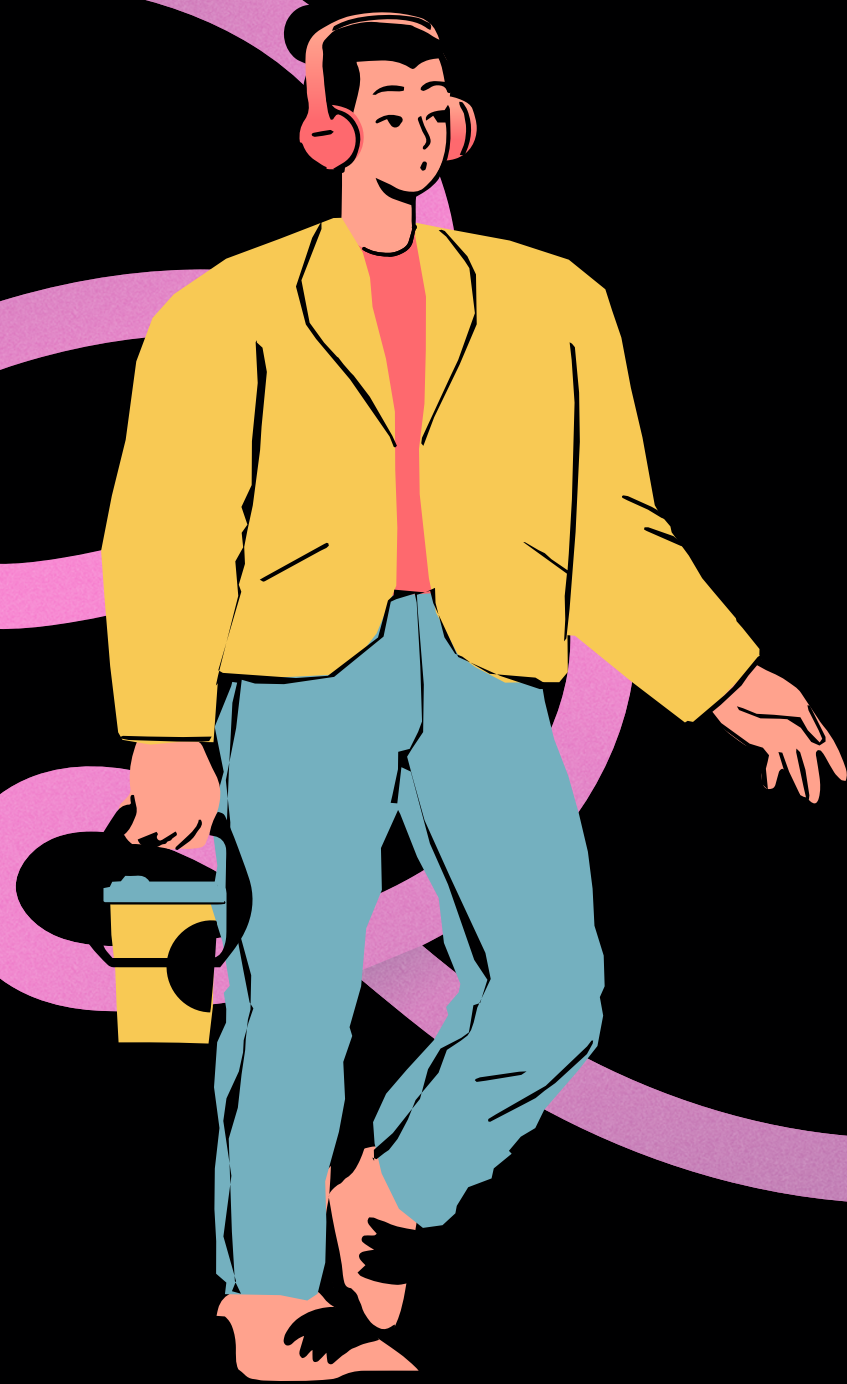
PANDA DENTAL SOFTWARE, INC., headquartered in Seattle, Washington, is a dental software company specializing in solutions tailored for Periodontists. Their flagship product is an exceptionally comprehensive and adaptable Electronic Medical Records (EMR) system. Panda has been at the forefront of automated Letter Generation since 2001, ensuring rapid creation of Clinical records and producing detailed Charts. It encompasses a wide array of features, including Practice Management, Letter Generation, Advanced Charting, Treatment Planning, Progress Notes & Diagnosis.

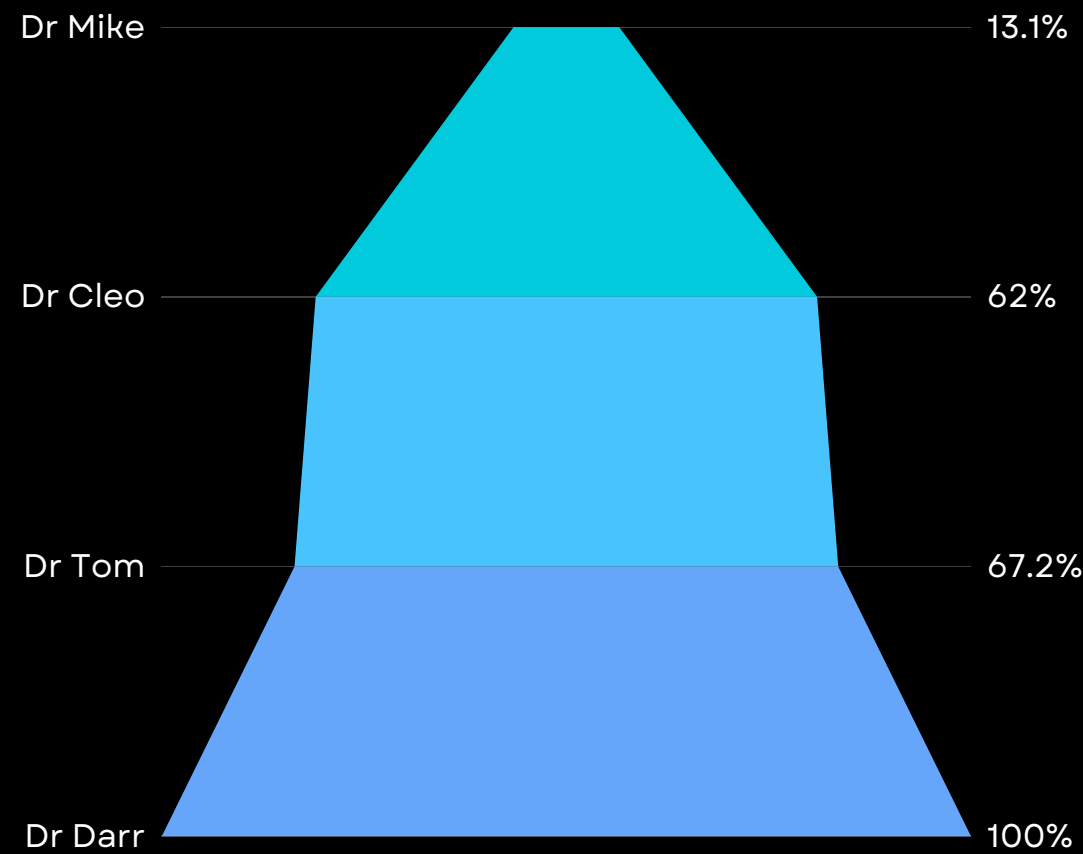


Turning Data into Strategic Insights

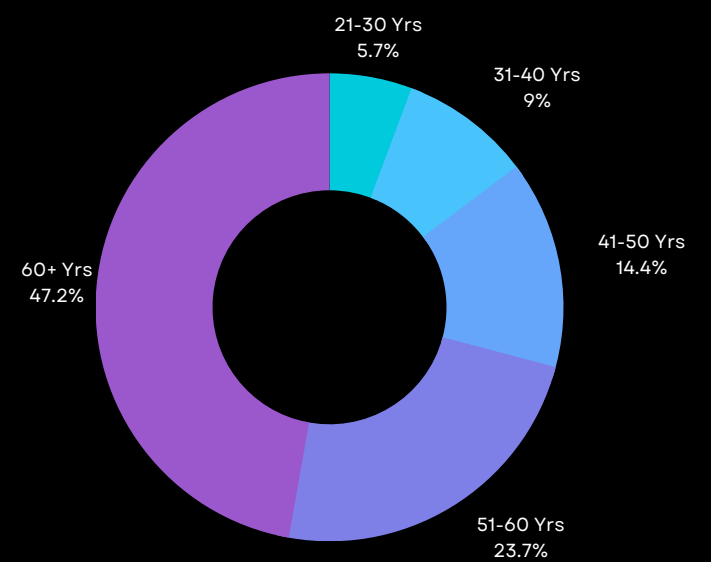
Using the cloud version of Microsoft Power BI, we conducted data analysis and delivered valuable insights to enhance patient care, refine marketing strategies, and optimize overall practice management.

- Demographic Analysis
- Age Analysis
- Gender Analysis
- Insurance Coverage
- Insurance Claim Analytics
- Patient Retention
- Treatment Planning & Preferences
- Marketing & Outreach
- Appointment Scheduling
- Patient Education
- Financial Analysis
- Future Planning

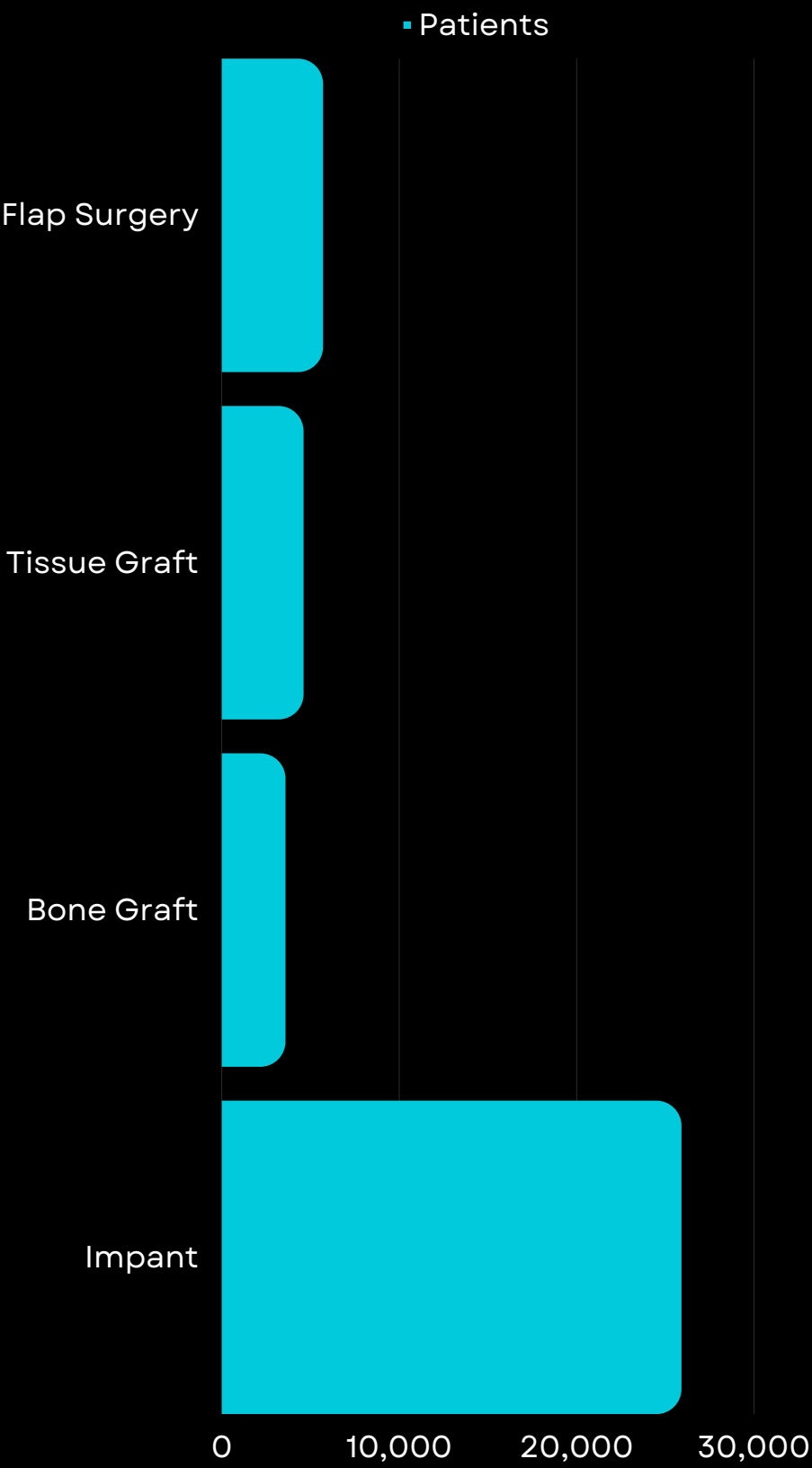




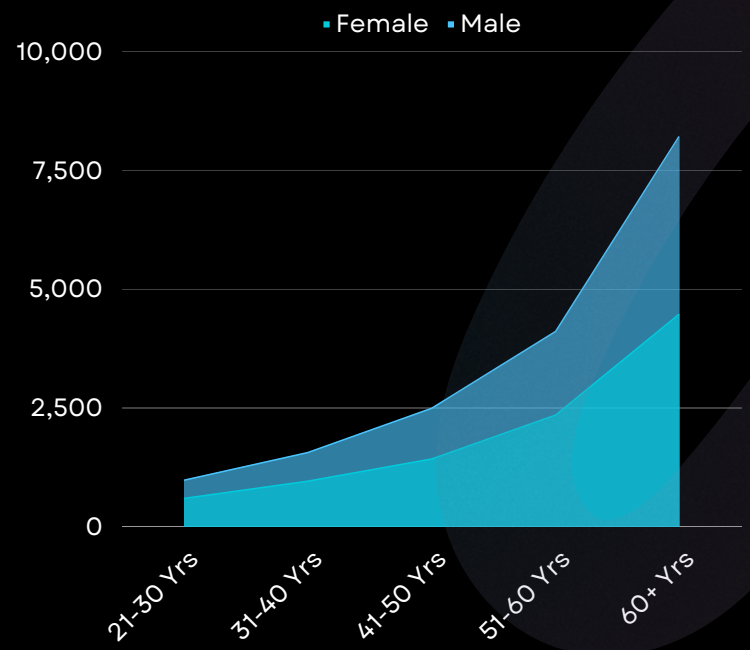
Doctors Referral



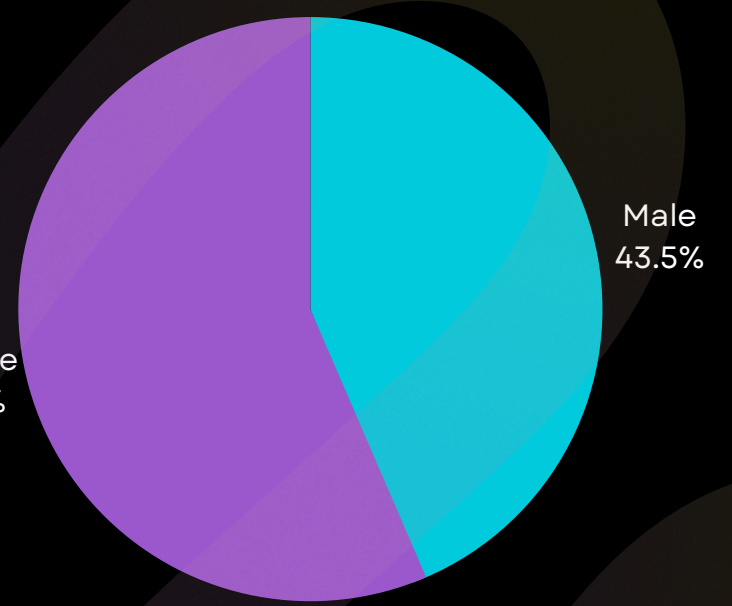
Patients By Age



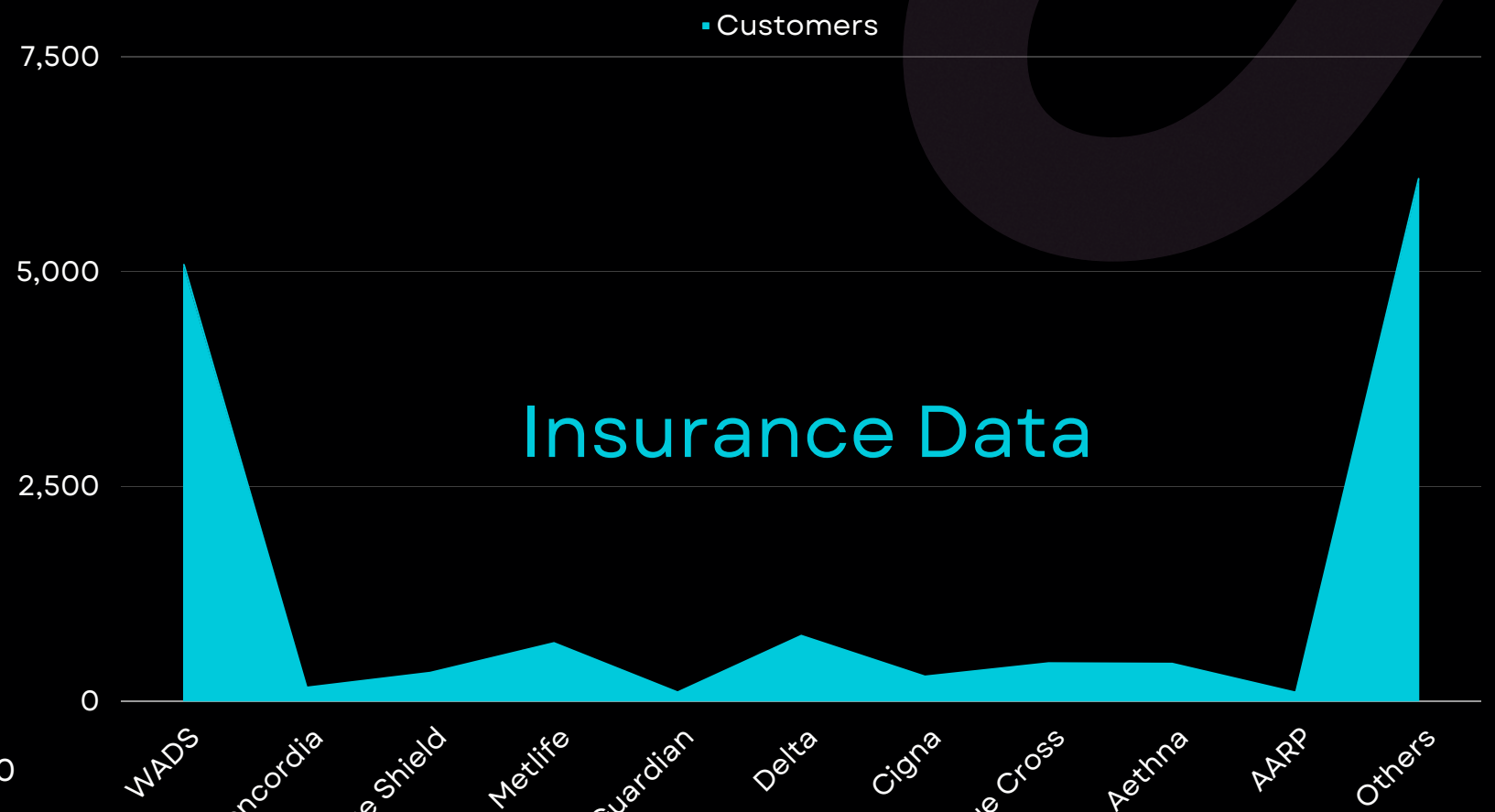
Treatment



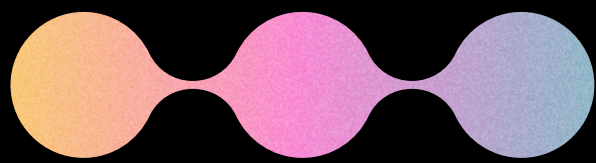
Gender vs Age



Patients By Gender



Insurance Data



CyberSecurity

In collaboration with a GCC government agency, we spearheaded a prestigious project focused on nationwide fraud management. Our team devised and implemented a unified portal, centralizing the oversight and tracking of cyber fraud incidents. Member banks diligently reported daily fraud cases, resulting in a substantial data repository from over 15 banks, posing a significant management challenge.

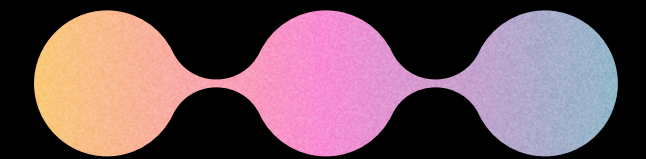
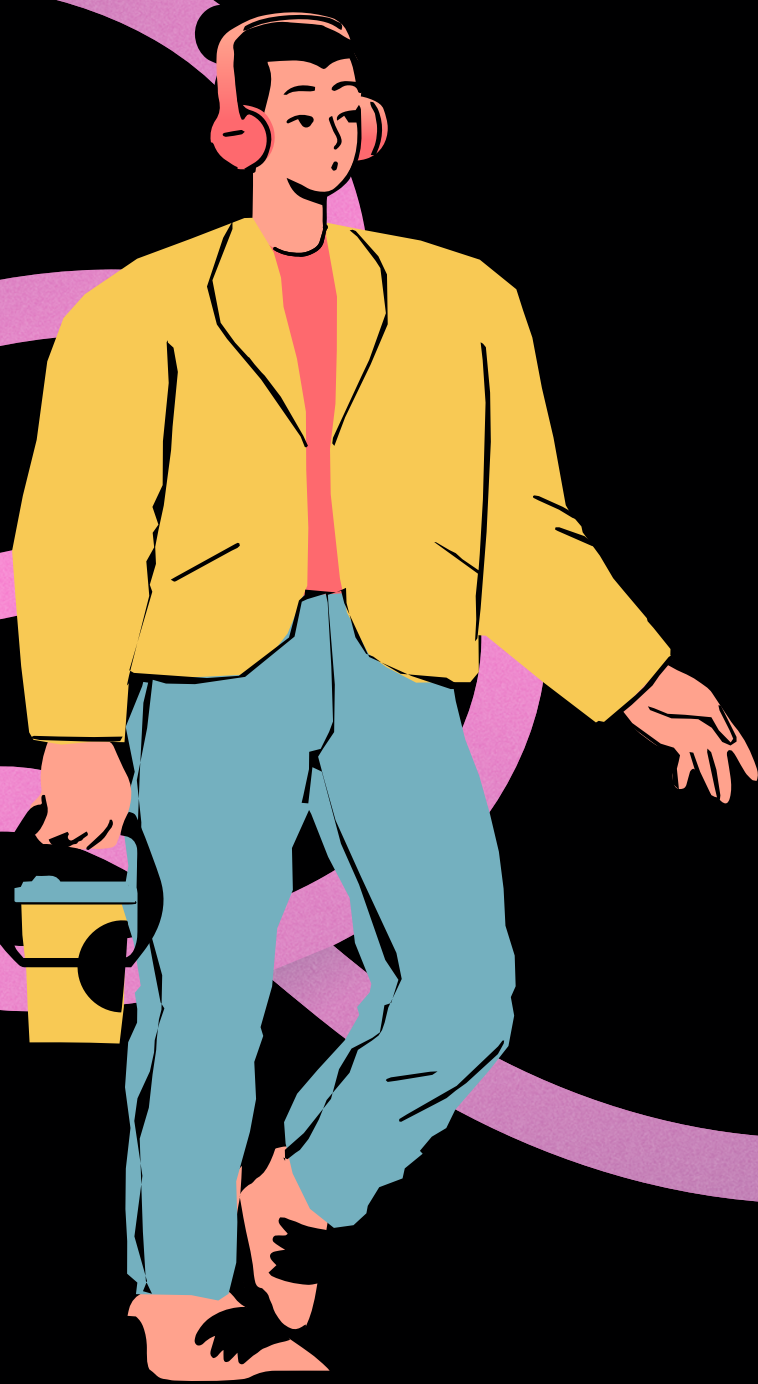
To address this complexity, we leveraged Microsoft Power BI for thorough data analysis and seamlessly integrated comprehensive dashboarding. This approach streamlined data scrutiny, ensured compliance with regulatory and security standards, and delivered an efficient and resilient solution to combat fraud.

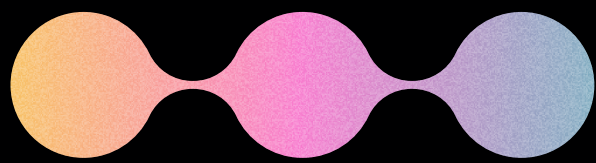


Data-Driven Decision Dynamo

Utilizing the on-premises version of Microsoft Power BI, we conducted an analysis of the data within the centralized database, detecting patterns and trends in fraudulent activities. This analysis enabled us to pinpoint high-risk areas and allocate resources strategically to address those specific regions.

- Daily/Weekly/ Monthly/ Quarterly and Yearly Views
- Fintech Ecosystem Monitoring
- Foreign Investment Dashboard
- Banking Sector Stress Indicators
- Cyber intelligence
- Fraud System Implementation
- Payment System Dashboard
- Currency Exchange Rates Analysis
- AML/CFT Compliance Dashboard
- Financial Stability Indicators





HSE/ESG

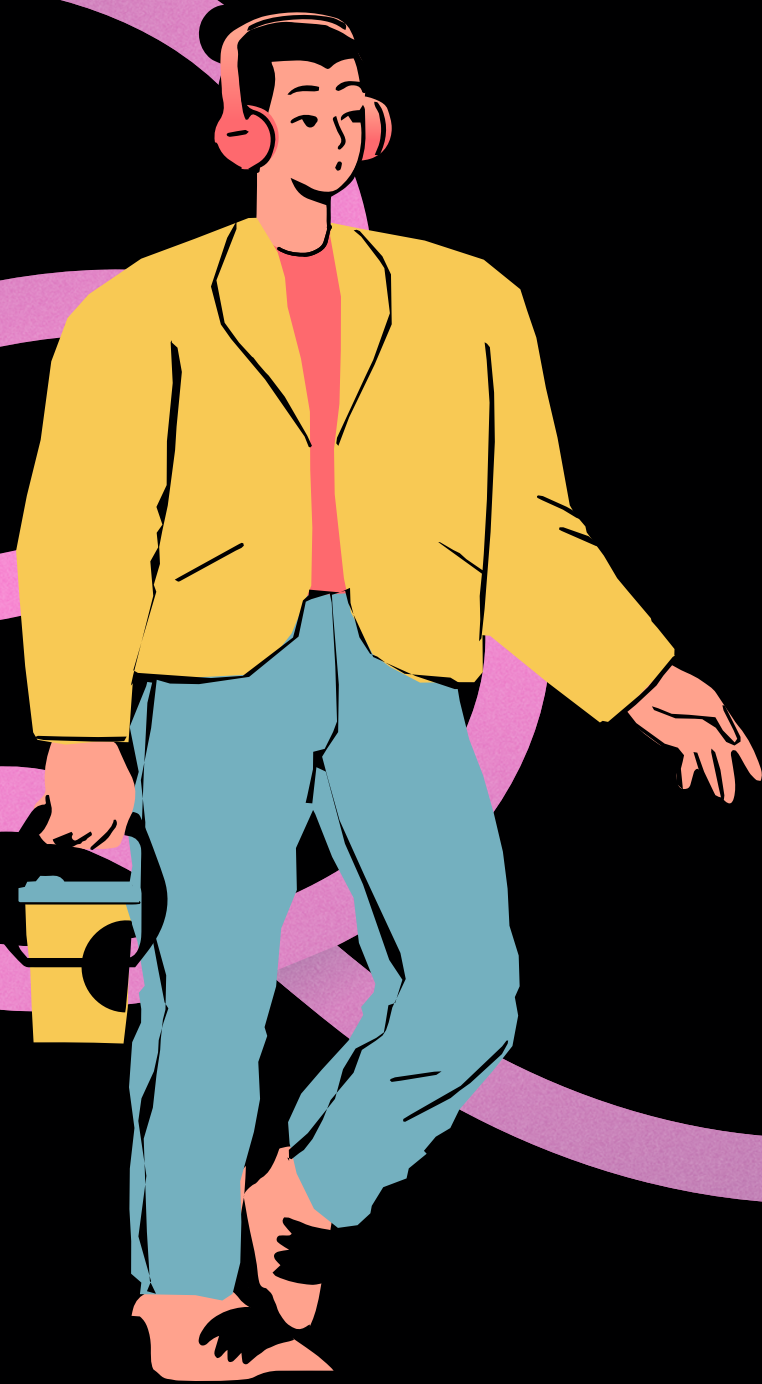
InUnison is a Canadian company dedicated to Health & Safety, with a primary focus on safeguarding the well-being of workers. Their primary offering is a multi-tenant SaaS platform designed to grant organizations of all sizes access to a Health and Safety Management System that facilitates compliances and nurtures a safety-conscious environment. Their clientele is diverse, and provide services, including safety program management, incident tracking, corrective actions & SOP documents. We have harnessed the capabilities of Power BI and incorporated comprehensive dashboarding. Among the numerous dashboards, some notable ones include Score Card, Incident Trends, RCA, Training Effectiveness, and Incident Response Time Analysis,

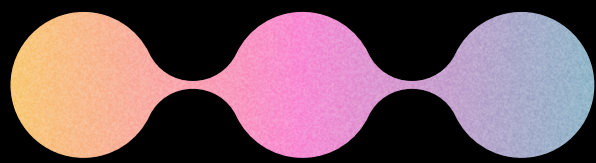
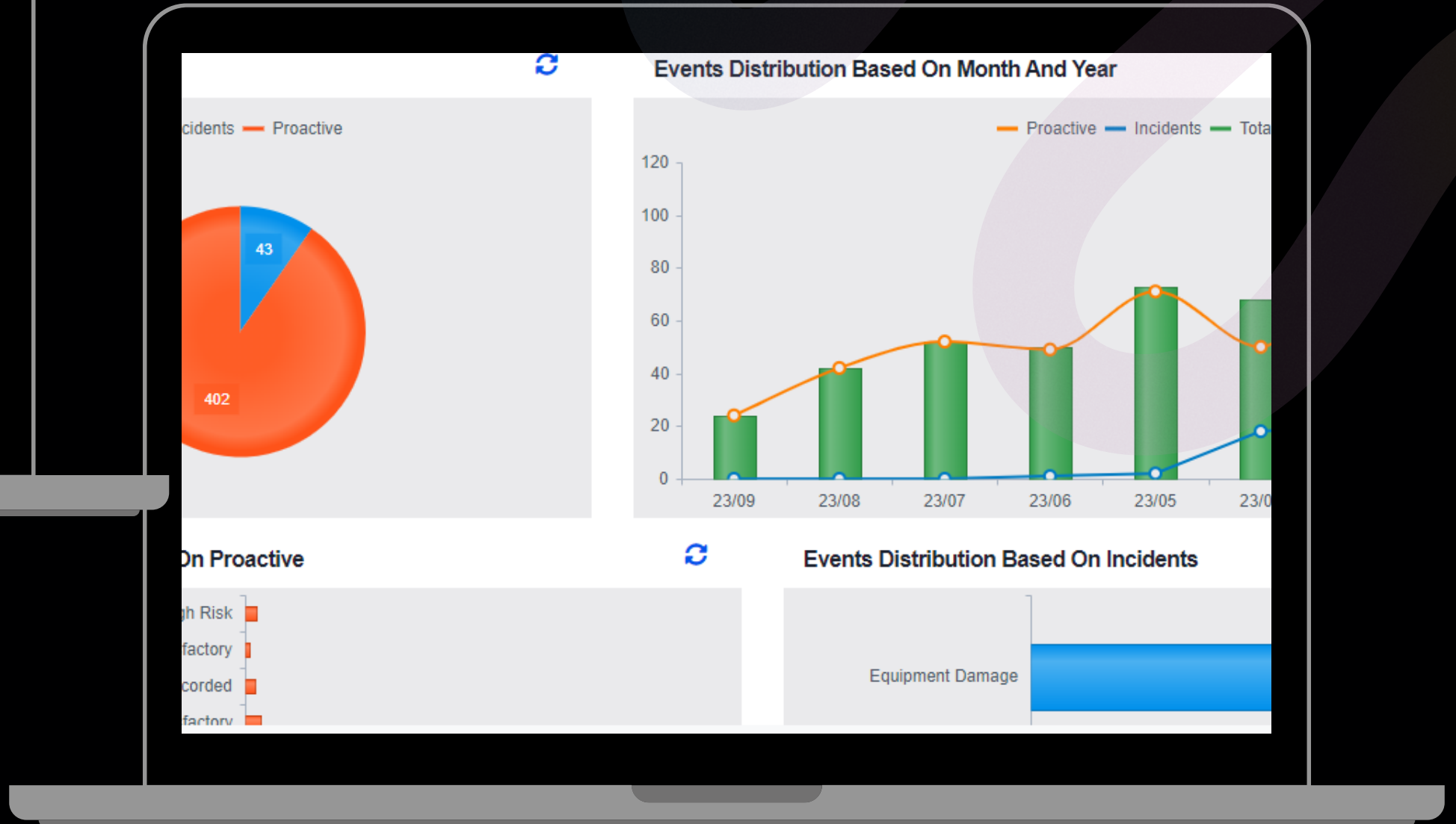
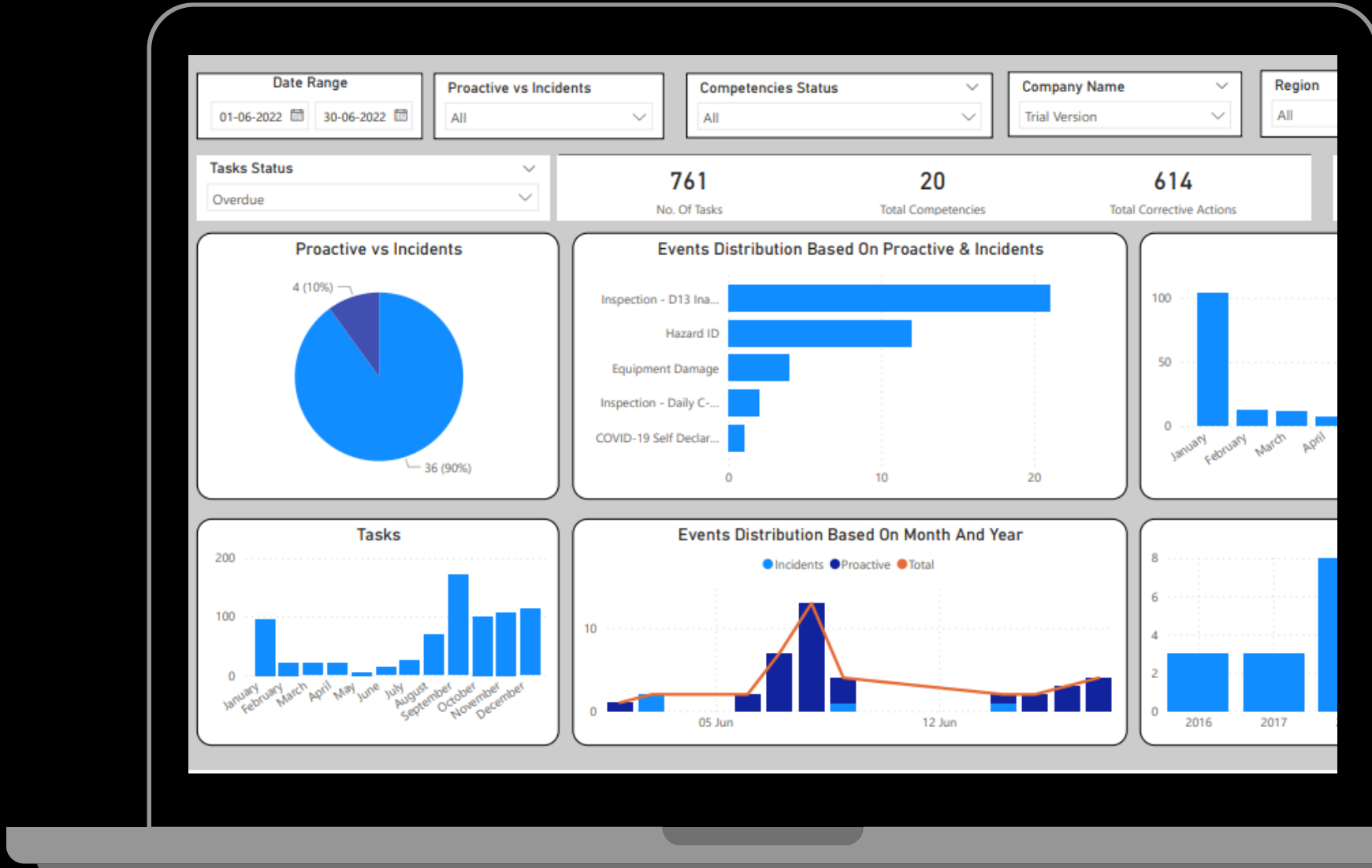


Insights at Your Fingertips

We harnessed the cloud-based Microsoft Power BI to perform an in-depth examination of the data. We identified patterns and trends related to workplace incidents. This valuable insight allowed us to identify high-risk areas and strategically allocate resources.

- ScoreCard
- Incident Trends by Type
- Root Cause Analysis
- Safety Training Effectiveness
- Equipment Maintenance and Safety
- Employee Safety Engagement
- Safety Compliance by Department
- Safety Audits and Inspections
- Incident Response Time Analysis
- Safety Leading Indicators
- Safety Culture Index
- Health and Safety Budget Analysis





Automobile

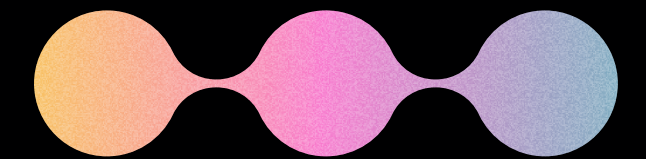
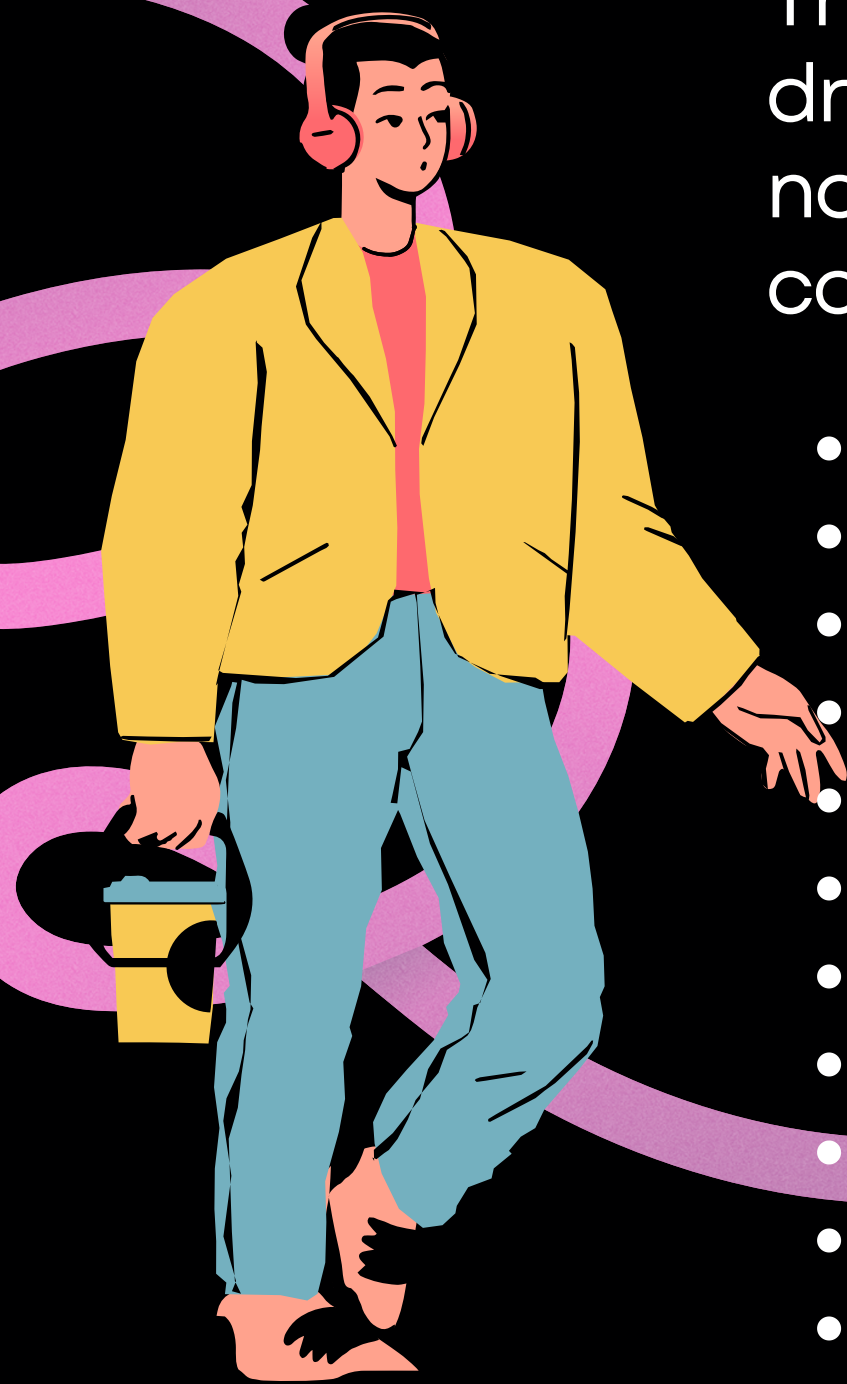
We specialize in the Automobile industry, with a particular focus on Vehicle Extended Warranty and Roadside Assistance domains. Our primary clientele is based in Melbourne and Sydney, and they have been active in this sector since 1998. Over the course of the past 25 years, they have accumulated a vast repository of data encompassing vehicles, customer information, sales records, claims, commissions, and product details. This extensive experience and data wealth uniquely position us to provide valuable insights and solutions tailored to the specific needs of the automotive industry in this region.

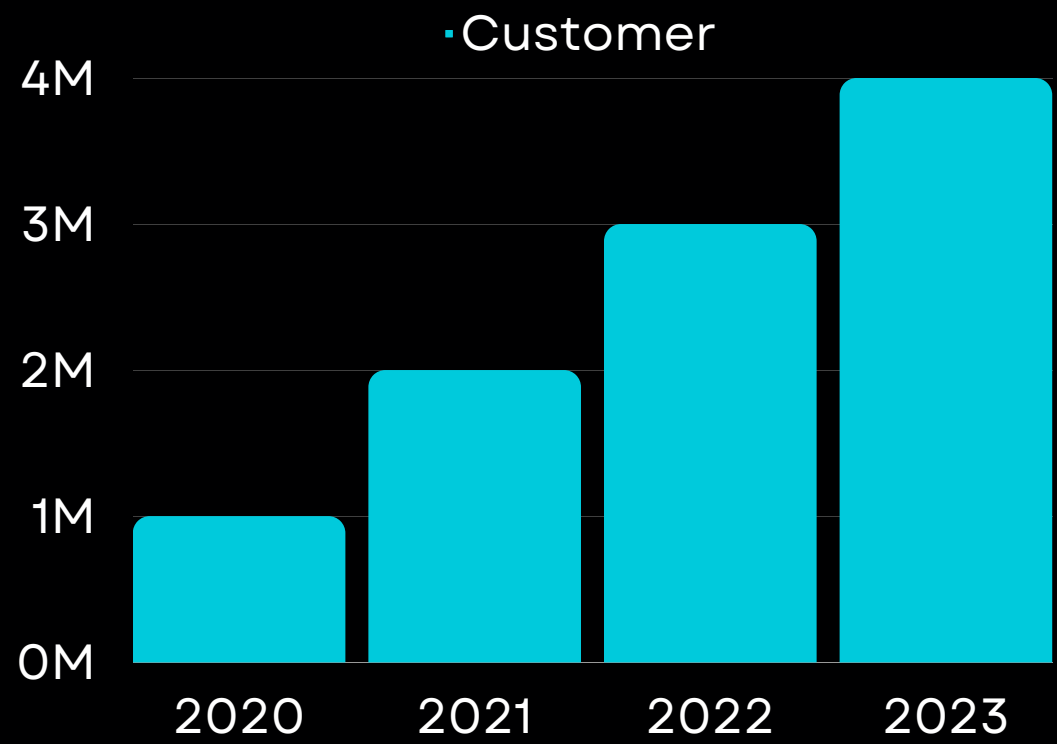


Illuminating Success through Data Analysis

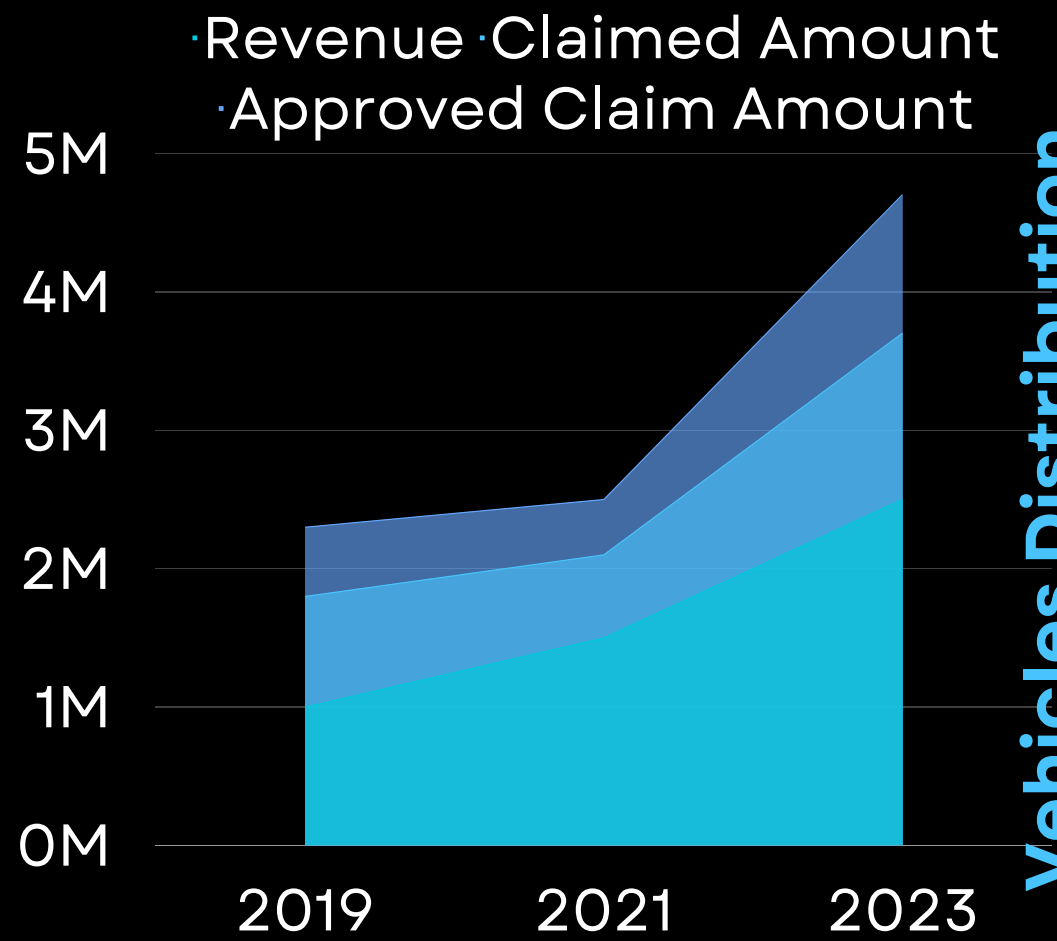
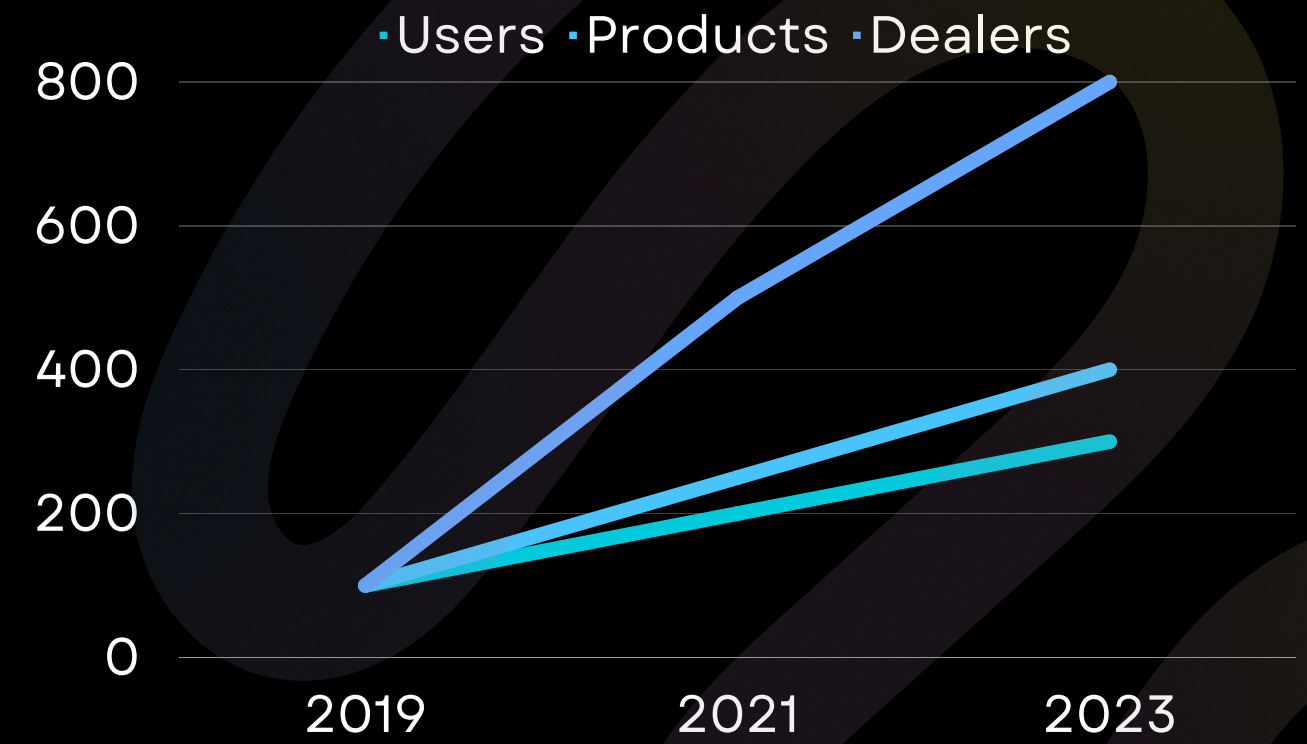
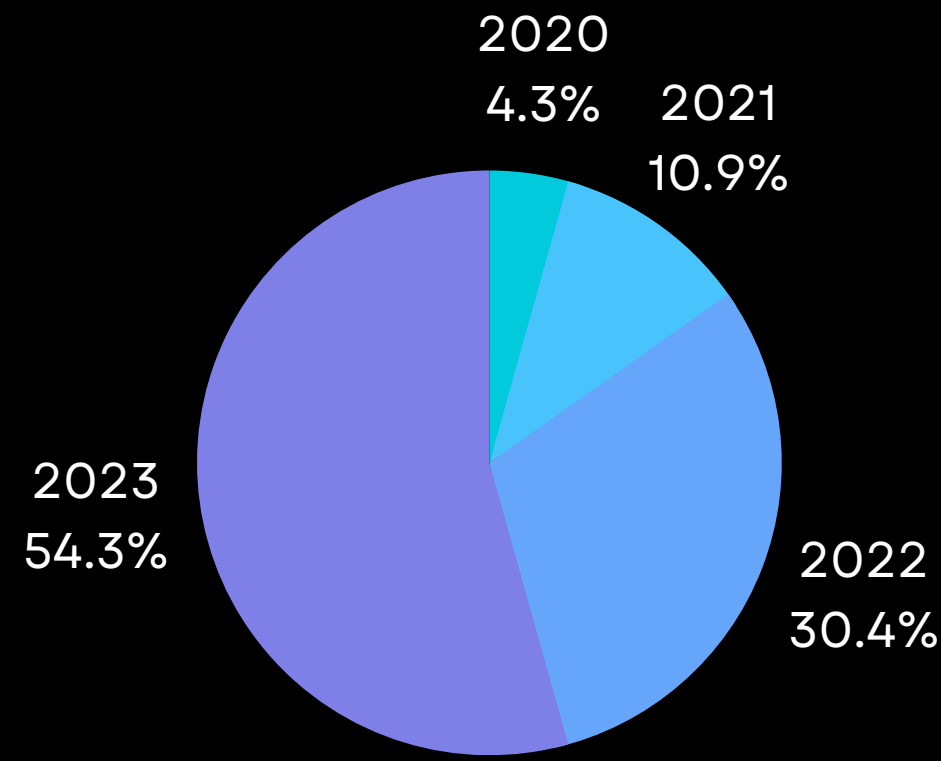
The client possesses over 25 years' worth of data that holds the potential to drive data-driven decisions. However, the absence of dashboards was a notable gap. Leveraging the cloud-based Microsoft BI platform, we created comprehensive dashboards tailored for both management and dealers.

- Customer Segmentation
- Sales Performance
- Product Customization
- Customer Satisfaction
- Claims Efficiency
- Market Penetration
- Compliance and Regulatory
- Customer Retention
- Competitor Analysis
- Dealer Expansion
- Environmental Impact

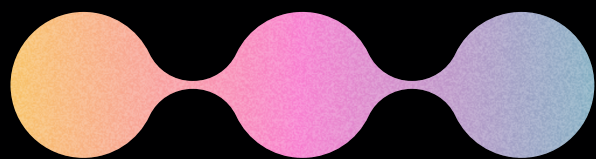
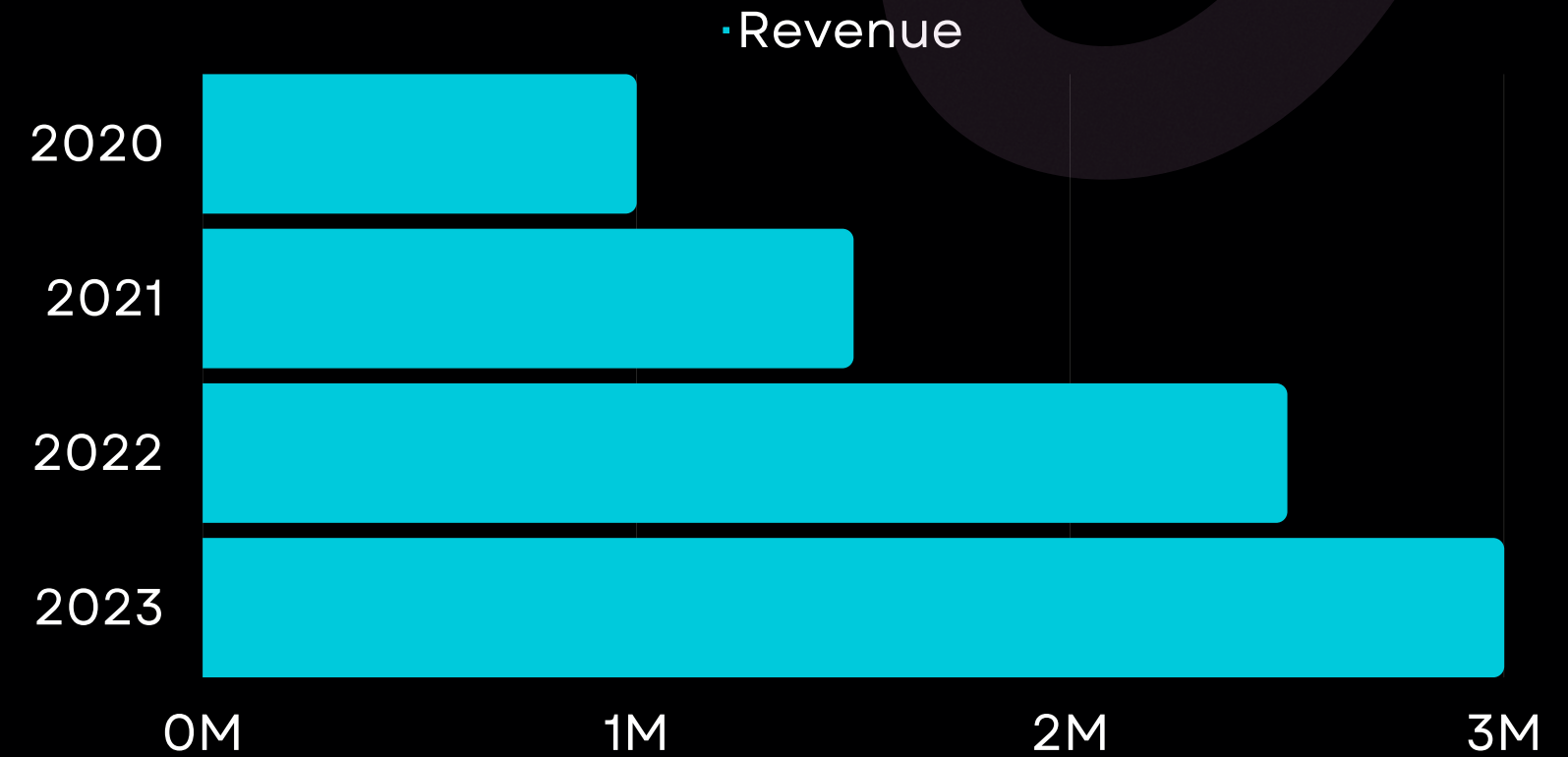
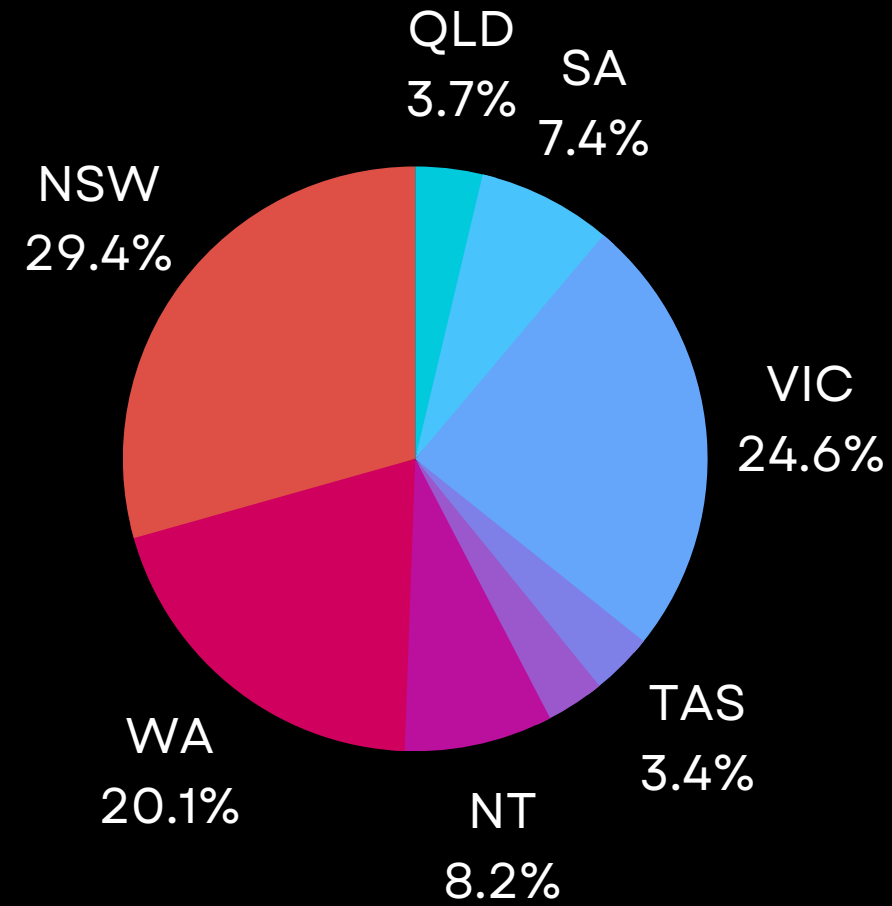




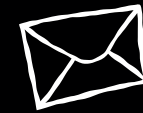
Yearly Customer



Vehicles Distribution

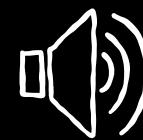


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