



**SoftServ®**

**BUSINESS PROFILE**

**WE ARE  
SOFTWARE PEOPLE**

An ISO/IEC 20000-1:2018 & 27001:2013 Certified Company



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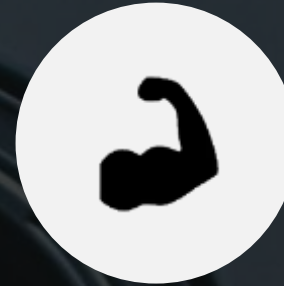
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# About Us



OUR PASSION FOR  
PROGRAMMING KNOWS  
NO LIMIT



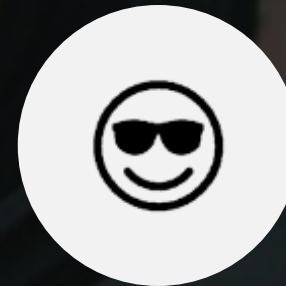
OUR UNION IS OUR  
STRENGTH



OUR WILLINGNESS TO  
LEARN IS A HUGE  
ADVANTAGE



OUR FIRST CHOICE OF  
SOFTWARE  
DEVELOPMENT  
FRAMEWORK IS SCRUM



POSITIVE IN THINKING,  
POLITENESS IN SPEECH  
AND CREATIVITY

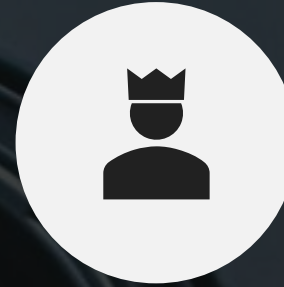


BUILDING A SERVICE  
CULTURE IS A PRIORITY

# About Us



IN BUSINESS SINCE  
2006



14+ ONGOING  
ENTERPRISE CLIENTS



50+ FTE  
10+ Consultants



1700 SQ MTR SELF  
OWNED IT LAND



CLIENTS FROM 8+  
COUNTRIES



46+ PROJECTS  
DELIVERED



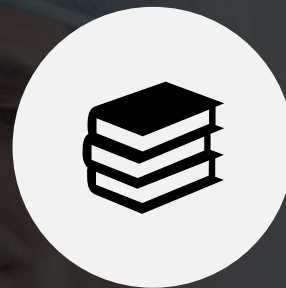
WE MOVE FAST



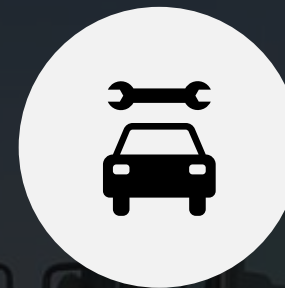
# Domain Expertise



HEALTHCARE



HEALTH &  
SAFETY  
ENGINEERING



AUTOMOBILE



MINING



POWER

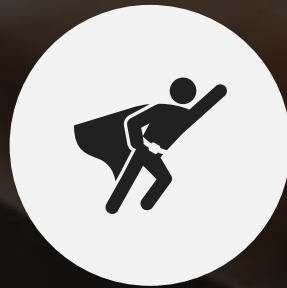


FINANCE

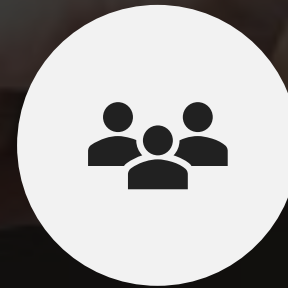
The background of the image shows a person's hand holding a black pen, poised to write on a spiral-bound notebook. The scene is softly blurred, with warm, out-of-focus lights in the background. A large, stylized blue and grey geometric graphic, resembling a folded ribbon or a 3D letter 'A', is positioned on the left side of the frame. Centered over the image is the text 'WE ITERATE QUICKLY' in a clean, white, sans-serif font.

WE ITERATE QUICKLY

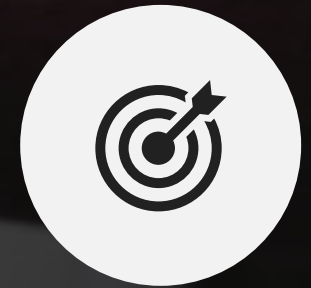
# Customer Values



**STRONG &  
EXPERIENCED  
CADRE OF  
ENTHUSIASTS**



**EFFECTIVE  
TEAMWORK**



**GOALS TO RAISE  
MORE ADDED  
VALUES**

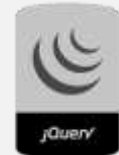




WE SHIP CONSTANTLY



# Technology Strength



# Technology Strength

aws

Azure



Google Cloud

+ a b l e a u

Qlik Q

SISENSE

awareim




Google Data Studio

pentaho

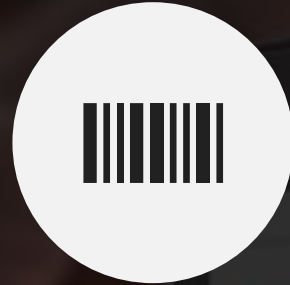


Liferay



- 
- PRINCIPLED IN THINKING
  - INNOVATIVE IN ACTION
  - ENTREPRENEURIAL IN SPIRIT
  - COMMITTED TO PEOPLE

# Our Product



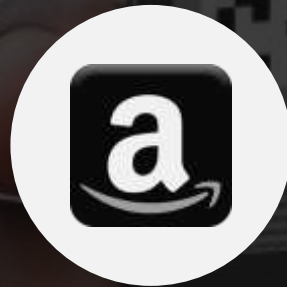
**BUSINESS  
VERTICAL FOR  
BARCODE  
AUTOMATION**



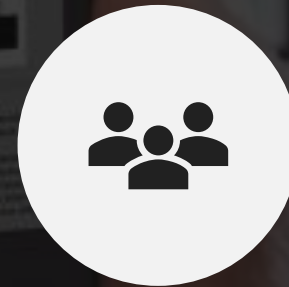
**IN-HOUSE  
MANUFACTURING  
OF BARCODE  
CONSUMABLES**



**DEAL IN THERMAL  
PRINTERS,  
SCANNERS AND  
RFID**



**ON AMAZON  
STORE**



**500+ CUSTOMERS  
150+ PRODUCTS**



**ABREAST OF  
LATEST TRENDS**



An underwater scene featuring several fish. In the foreground, a bright yellow fish is swimming towards the right. Behind it, another yellow fish is visible. In the upper center, a blue and white striped fish is swimming. The background is dark and slightly blurred, suggesting an aquarium or natural underwater environment. A decorative graphic on the left side consists of overlapping blue and grey geometric shapes.

WE PRESERVE THE  
FLEXIBILITY OF SOFTWARE

# Leadership (Founder & CEO)

## Manoj Pipersania (B.E.(Mining) M.Tech. (IT))

Holds over 22 years of IT consulting experience in various capacities requiring account management, client partnering, project management, business analysis, and technical expertise. Manoj's motto is "**Business Automation**" to help businesses increase ROI, Productivity, Speed, Reliability and control through the use of Technology. Manoj is a seasoned professional with systems integration experience across a broad spectrum of industries. He has worked with MNCs like **UnitedHealth Group (USA)** and **Electronic Data Systems (USA)** and has addressed complex IT and management situations. **His focus is majorly on integrating cloud communication capabilities with BPM apps and building competency on Rapid Application Development tools and methodologies.** He is a firm believer that everyone learns everything on their own and from the road. He is passionate about Shooting and respects everyone's time.





# Leadership (Co-Founder & CTO)

## Ashutosh Vyas (B.E. (Mining), M.Tech. (IT))

Technical Consultant by Profession, Software Developer by passion and a Technology Enthusiast to the core. He possesses more than 20 yrs of experience in converting the binary pieces of code into real-life solutions to the industry problems. Majority of his experience has been on Microsoft Technologies including legacy VB6.o systems to the latest .NET framework and AngularJS. Particularly keen on latest trends in IT development and has been instrumental in delivering robust solutions to some of the most complex problems of the industries like Healthcare, Insurance, Retail, E-Commerce, Engineering, Mining, Sports and Security. Ashutosh is a Mining Engineer by qualification.



# Leadership (VP-Engineering)

## Vineet Bhargava (B.Tech. (E&C), PGDBA)

Vineet comes with 20+ years of IT and IT services across all sections of product development. His experience span across working with organizations Xerox, HCL Technologies and UnitedHealth Group. Vineet is a B.Tech, PGDBA –Symbiosis and has done resident leadership programs with IIM-Bangalore and ISB-Hyderabad.

Vineet comes with plethora of experience with Legal, Publishing, Healthcare, E-Commerce, Public Health, Public welfare domains.

Vineet has managed annual projects with Budgets ranging from \$10Mn to \$30Mn.

His expertise lies in Product Management, customer experience and driving operational efficiencies for medium to large scale applications.





# Leadership (VP-Engineering)

## Dr. Jagdish Prasad Sharma

B.E. (Electrical), M.Tech. (Power Systems), PhD  
(Power Distribution)

Dr. Sharma boasts over 19 years of experience in industry, academia, and consulting, spanning administration, product development, project management, teaching, and research. Starting as an Assistant Engineer at Chhattisgarh State Power Distribution Company Limited, he later worked with Genus Power Infrastructure Limited and various academic institutions.

Driven by a focus on optimizing power utilities processes, his expertise includes AT &C loss reduction, revenue management, smart meter data analytics, product development, project coordination, and AMISP solutions. His research has earned recognition from Pusan National University, Frankfurt University of Applied Sciences, SERB New Delhi, and ERDA Vadodara.



# Leadership (VP-Sales)

## Vivek Chadha (B.E. (Computer), PGME)

Vivek, a seasoned entrepreneur with a successful exit, is a change agent known for Results, Business, Thought, and People Leadership. His expertise spans starting, turning around, and growing businesses, market development, partnerships, team building, strategic deals, and online/offline channels.

Passionate about technology's positive impact on business transformation, he values long-term, mutually beneficial relationships. As a co-founder, he led LinkedIn Local India across 18 cities, aiding 50k professionals in their career journeys.

Vivek is a TiE Charter Member and an alum of Delhi College of Engineering & UCLA Anderson.





# Accolades



# Our Clients



InUnison



DEREWALA®  
Derewala Industries Ltd.



NeosAlpha

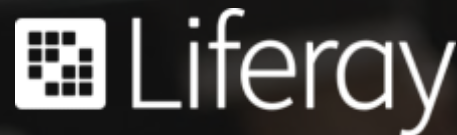


AECOM



INTEGRITY

*Extended Warranties*



FINOVA CAPITAL  
FINANCING DREAMS





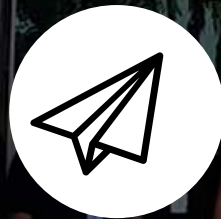
# Contact Us



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